

2 0 1 4

Excel Awards



Awards of Distinction

Golden Apple

Mary L. Dey, CMA-AC (AAMA), BAS

Leadership and Mentoring

Rusty Dowling, CMA (AAMA)

Medical Assistant of the Year

Kathy Puckett, CMA (AAMA)

Section A = 200 members or fewer
Section B = 201–500 members
Section C = 501–800 members
Section D = 801 members or more

Publishing

Excel

MED-A-GRAM, published by **Nebraska (C)**, Carol Hipke-Muske, CMA (AAMA), editor

The Michigan Medical Assistant Journal, published by **Michigan (D)**, Tracie Hardy, CMA (AAMA), editor

Achievements—**Frontline**, published by **Texas (C)**, Sherry Bogar, CMA (AAMA), editor. **The Helping Hands**, published by **Ohio (D)**, Tammy McClish, CMA (AAMA), MEd, and Jennifer Dietz, CMA (AAMA), BS, editors. **NYSSMA Today**, published by **New York (D)**, Lynn Augenstern, CMA (AAMA), MA, editor. **The Statline**, published by **Washington (D)**, Patricia Hightower, CMA (AAMA), editor. **Tempo**, published by **North Carolina (D)**, Elsie Brooks, CMA (AAMA), editor.

Website Development

Excel

Nebraska (C), Debra Potratz, CMA (AAMA), Web chair

North Carolina (D), Rebecca Surratt, CMA (AAMA), Web chair

Achievement—**Arizona (B)**, Leticia Velez, CMA (AAMA), Web chair. **South Carolina (D)**, Jackie Harris, CMA (AAMA), Web chair. **Ohio (D)**, Melanie Shearer, CMA (AAMA), MT(ASCP), MS, Web chair. **Georgia (D)**, Toni Thurman, CMA (AAMA), Web chair.

Marketing, Promotion, and Recruitment

"Terrific Texans," conducted by **Texas (C)**, Sherry Bogar, CMA (AAMA), and Donna Gibbins, CMA (AAMA), campaign directors.

"Student Day Event," conducted by **Oregon (D)**, Virginia Chambers, CMA (AAMA), campaign director.

Membership Retention

Excel

Montana (A)

Maine (B)

Wisconsin (D)

Achievements—**North Dakota (A)** and **Idaho (B)**

Membership Recruitment

Excel

New Mexico (A)

Alabama (B)

New York (C)

Washington (D)

Achievements—**Idaho (B)**; **Texas (C)**; **Oregon (D)**

Student Membership Recruitment

Excel

Alaska (A)

Alabama (B)

Oregon (D)

Achievements—**Hawaii (A)** and **Washington (D)**

CMA (AAMA) Certification

Greatest percentage increase of member CMAs (AAMA)

Hawaii (A)

Idaho (B)

New Jersey (C)

Oregon (D)

Student Award

Sponsored by F.A. Davis

Essay

Shalan Beasley, Cleveland State Community College, Cleveland, Tennessee.